

# Open Call Immersive Proof-of-Concept

# FAQ

## FAQs

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### A. Applicants

#### 1. Who should apply to Onassis ONX Immersive Proof-of-Concept?

The program is open to emerging teams with a vision for making an impact on the future of immersive storytelling and new media art. We are looking for teams and companies with innovative technologies and creative concepts with market potentials that would complement the breadth of Onassis ONX's portfolio of experiences.

#### 2. Can solo artists or smaller teams apply?

While the program is geared towards teams, individual artists or smaller groups are encouraged to apply if they demonstrate a strong vision and capability for immersive storytelling.

#### 3. Do I need to have experience with immersive technologies?

For team submissions, at least one member should assume the role of Technical Director and possess proven expertise in the desired technologies, along with the necessary skills for prototype development. Solo creators are also expected to have a strong technical background relevant to their projects. The program provides technical consultancy, which will closely collaborate with the Technical Director or the solo creator to guide the development process.

#### 4. Do I need to have created interactive or immersive works already?

No, but applicants must have experience in other formats and express interest in developing their practice in these fields. Prior experience and participation in immersive or interactive works will be considered a plus.

**5. Are there any regional restrictions in place for teams wanting to sign up?**

The Open Call addresses to Greek creative teams. At least one (1) team member (team representative) should be a Greek resident. Other team members must be European residents.

**6. Can applicants submit multiple applications or be part of several proposals for the program?**

Yes, applicants can submit multiple applications, either as the lead representative of a proposal or as a team member in various proposals. There is no restriction on the number of applications in which an individual can be involved. However, in the event of multiple submissions for the same proposal (identified by the same project title and logline), only the most recent submission will be considered for review.

**7. How many teams are in the program?**

The first year of Onassis ONX Immersive Proof-of-Concept is open to up to 5 creative teams.

**B. Proposed Projects**

**1. What type of projects is the Onassis ONX program looking for?**

The program seeks innovative projects that use emerging media to create immersive, world-building experiences. This includes XR/VR/AR works, interactive fiction, digital games, digital animations, immersive installations, and more.

**2. Are there specific themes or topics that the projects should focus on?**

For the 2024–2025 period, the program is interested in various themes, such as ecological speculations, cyber-sexuality, spatiality, speculative architecture, techno-spirituality, and the transformation of labor in the AI era.

**3. Is there a requirement for the stage of development of the projects at the time of application?**

Projects should be at a stage where a clear concept and direction are defined. They should be ready for further development and prototyping during the program.

**4. Can projects be based on adaptations of existing works?**

Yes, projects can be based on original concepts or licensed adaptations of other works. However, they must display a high level of creativity and innovation.

**C. Application & Selection**

**1. How and where do I apply?**

Applicants should submit their application via the Onassis Foundation's official website. You will fill in an online application. You may check the application template prior to joining the online platform.

**2. When can I apply?**

Applications will remain open until March 15, 2024.

**3. What does the selection process involve?**

The selection process includes three phases: an initial screening by internal evaluators, a comprehensive assessment by expert evaluators, and detailed reviews by the Onassis Culture team with an external committee. Interviews with pre-selected applicants are conducted via video conference.

## D. Dates & Setup of the Program

### 1. What are the dates of this program?

The 2024 program will begin in April 2024, concluding with a Showcase event in late December 2024.

### 2. Is the Onassis ONX Immersive Proof of Concept in person?

Onassis ONX Proof-of-Concept attendance is hybrid, requiring in-person attendance at Onassis Culture headquarters in Athens, Greece, for a one-week acceleration phase of the program, taking place in late May 2024. Additionally, graduating teams should participate physically in the showcase event taking place in late 2024. Mentoring sessions and further activities will take place virtually when appropriate.

### 3. What is the weekly time commitment to participate?

Time commitment varies depending on the phase of the program. Key milestones at the beginning of the program require high availability for one week (May 2024). The following month, cohort members will have ongoing, sometimes concentrated, meeting schedules regarding check-ins and prototype development mentoring with the Onassis ONX Team and experts.

### 4. What resources and opportunities will be provided during the program?

Onassis ONX Proof-of-Concept provides participating teams seed funding, access to a global network of partners, and mentor support and guidance from top executives. Access to facilities, equipment, and other services might be provided upon availability. Apart from the official showcase event, other networking and presentation opportunities may come about during the program and by its completion.

## E. Funding

### 1. What can the funding be used for?

The funding can be used for costs that are directly connected to the development of the Proof-of-Concept. However, teams don't have to present any justification for how they allocated funding.

### 2. When do we get paid?

Funding will be released in 2 stages from the beginning of the program and matched to milestones and deliverables. More specifically:

- Starting Grant: € 2,000
- Seed-funding Grant: Up to € 8,000
- Additional incentives are based on performance and needs.

## F. Legal

### 1. Will the information in my application be treated as confidential?

Your application must include only non-confidential information. The organizer, reviewers, and any parties involved in the selection process will treat the submitted information as non-confidential and may discuss, evaluate, and share it for the purpose of reviewing and selecting projects. Please refrain from including any proprietary or confidential information in your application.

### 2. Does the Onassis Foundation own the Intellectual Property (IP) developed by my team during the Onassis ONX Immersive Proof of Concept program?

The submission of the proposal does not constitute any transfer of Intellectual Property Rights (IPR) to Onassis Culture regarding this proposal. Intellectual Property developed by participating teams and companies during the program is retained by that team/company unless otherwise agreed to in writing.

### 3. Anything else I need to know from a legal perspective?

Your application to the Onassis ONX Immersive Proof-of-Concept program doesn't create a relationship between us other than your agreement to this site's Terms of Use, and you won't receive any compensation for your application.

## G. Post-event

### 1. What shall I expect by the completion of the program?

By participating in Onassis ONX Immersive Proof-of-Concept, you enter the vibrant community of Onassis ONX, a community full of showcase and development opportunities.

### 2. Does the Onassis Foundation invest in the companies?

Onassis Foundation provides seed funding to emerging teams, aiming to support them in kickstarting the development of immersive production. Depending on program's outcomes, Onassis Culture may proceed in co-production and further support to selected participating teams.

### 3. I have more questions; who can I email to learn more?

You can reach out to [digital@onassis.org](mailto:digital@onassis.org) and/or Anastasia Mavrogianni, Innovation & Community Events Coordinator ([amavrogianni@onassis.org](mailto:amavrogianni@onassis.org)), to learn more about the Onassis ONX Immersive Proof-of-Concept.

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