

## Onassis ONX Immersive Proof of Concept

### Application Form Template

February 2024



The program is implemented in partnership with Smart Attica European Digital Innovation Hub. The project is co-funded by the European Union. Views and opinions expressed are, however, those of the author(s) only and do not necessarily reflect those of the European Union or the European Commission. Neither the European Union nor the granting authority can be held responsible for them.

## Section 0: Default

- Project's Title:
- First Name:
- Last Name:
- Email:
- Date of Birth:
- Phone Number:

## Section A: Team Representation

- **Are you applying as a representative of a team or as a solo applicant? \***
  - Team
  - Solo
- **Role in the team or your expertise as a solo applicant: \***
  - Creator / Director
  - Creative Director / Lead Digital Artist
  - Technical Director / Lead Developer
  - Producer / Coordinator
- **Are you applying as a representative of a legal entity? \***  
(In case you are the owner of a sole proprietorship, select "Yes")
  - Yes
  - No
- **Name of Company or Collective (if applicable)**
- **Country (Tax Residency/ Company's Registered Office)\***

For natural persons, please name the country of tax residency. In case you are applying as a representative of a legal entity, please mention the country of your company's registered office. Selected teams for Phase III in the selection process will be requested to submit a document proving their residency within a 5-day timeframe.

## Section B: Project Details

Please explain what, how, and why is it that you're building

- **Logline / Brief Project Summary\*** (Max. 100 words) – 450 characters
- **Creative Concept\***  
Describe the creative concept of your proposal. How do you plan to integrate technology? (Max. 500 words) – 2.250 characters
- **User Experience\***  
Explain the project from the audience's point of view. What's the end-to-end interaction with the audience? (Max. 200 words) – 1000 characters
- **Mood Board\***  
Submit a brief PDF (up to 10 pages) containing initial creative concept materials. This may include visual, textual, or other references that inspire you. Our aim is to grasp the aesthetic approach behind your concept.  
(Single file, PDF file format)
- This might include links to visual, file or audio references (e.g. mood board, compilation of work that inspires you etc.). We want to understand your aesthetic intentions for your immersive idea. (Max. 200 words) – 1000 characters

## Section C: Development & Distribution Plan

- **Production Plan\***  
Outline your production plan for prototype development, including key milestones, technical resources/ tech stack you plan to use and estimated time of completion. (Max. 300 words) – 1.400 characters
- **Costs Breakdown\***  
Detail the budget for your proposal, based on the template provided. Please download and edit the provided template, save and upload in a PDF format.  
(Single file, PDF file format)
- **Select the primary area of interest for applying in Onassis ONX Immersive Proof of Concept:\***
  - a. Financial Support
  - b. In-kind services or equipment or software access
  - c. Creative Consultancy
  - d. Strategy & Business Consultancy (e.g. Business Plan, Fundraising, Monetization, Distribution)
  - e. Technical Consultancy
  - f. Networking
  - g. Showcase Opportunities
- **Please elaborate your expectations from this area of support, especially if more than one area applies to your proposal\*** (Max 100 words) – 450 characters
- **Monetization & Distribution Strategy\***

Describe your strategy for securing the necessary funding to support the advancement of your project. Additionally, describe how you plan to generate revenue and make your project accessible to the public and name the various distribution channels.  
(Maximum 300 words) - 1.400 characters

## Section D: Team Presentation

1. **Creator's/ Director's letter of intent\*** (Max. 300 words) - 1.400 characters
2. **Creative Team Members**  
Please name other team members (if applicable), accompanied by their role/ expertise (Full Name, Role) (Max. 300 words) - 1.400 characters
3. **Skills and Know-how\***  
Briefly describe the skills of yours/ your team and how your know-how contributes to the project (e.g. previous practice and intersections with immersive and/or interactive technologies) (Max. 300 words) - 1.400 characters
4. **CVs & Portfolio of creative team members\***  
[Include any previous work, portfolios, or samples related to immersive narratives or relevant projects.]  
(Single file, PDF file format)
5. **Producer's letter of intent (if applicable)** (Max. 300 words) - 1.400 characters

## Section E: Other Info

- **How did you find out about this Open Call? \***
  - a. Instagram
  - b. Facebook
  - c. Onassis.org
  - d. Newsletter
  - e. LinkedIn
  - f. Other
- **Please complete in case you selected Other.**