

Onassis ONX Immersive Proof of Concept

TERMS AND CONDITIONS

February 2024



**SMART
ATTICA** European
Digital
Innovation
Hub



Co-funded by
the European Union



The program is implemented in partnership with Smart Attica European Digital Innovation Hub. The project is co-funded by the European Union. Views and opinions expressed are, however, those of the author(s) only and do not necessarily reflect those of the European Union or the European Commission. Neither the European Union nor the granting authority can be held responsible for them.

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1. INTRODUCTION

These Terms & Conditions apply to applicants ("Applicants") and participants ("Participants") in the Onassis ONX Immersive Proof of Concept program ("Program"). Please carefully read and understand the following Terms & Conditions ("Terms") before applying to or participating in the Program. By submitting an application, you acknowledge that you have read, understood, and agreed to these Terms.

If you do not agree with any of these Terms, please refrain from applying to the Program.

2. SUBMISSION REQUIREMENTS (PARTICIPANTS' ELIGIBILITY)

- The Program is open to emerging creative teams & companies.
- The Open Call addresses to Greek creatives, teams & companies. At least one (1) team member (team representative) should be a Greek tax resident. Other team members must be European residents. Selected teams for Phase III in the selection process will be requested to submit a document proving their tax residence (for natural persons) or the company's registered office (for legal entities) within a 5-day timeframe. Failure to provide the requested documentation within the specified timeframe may result in disqualification from the selection process. While the Program is geared towards teams, individual artists are encouraged to apply if they demonstrate a strong vision and capability for immersive storytelling.
- Team Synthesis must contain at least one Technical Director with proven expertise in the desired technologies, along with the necessary skills for prototype development. In case of solo participation, individual artist should possess proven knowledge and experience with relevant technologies.
- No prior experience with immersive works is required, but Applicants must have experience in other formats and express interest in developing their practice in these fields. Prior experience and participation in immersive or interactive works will be considered a plus.
- There is no requirement for formal academic degrees and there are no age restrictions for applicants.
- We seek to establish a safe and welcoming space that ensures participation of the widest range of participants. All spaces are **wheelchair accessible**.

3. PROJECTS REQUIREMENTS (PROJECTS' ELIGIBILITY)

- The Program seeks innovative projects that use emerging media to create immersive, world-building experiences. This includes XR/VR/AR works, interactive fiction, digital games, digital animations, immersive installations, and more.
- For the 2024-2025 period, the Program is interested in a variety of themes, such as ecological speculations, cyber-sexuality, spatiality, speculative architecture, techno-spirituality, and the transformation of labor in the AI era. Proposals in these thematic areas will be evaluated preferably.
- Projects should be at a stage where a clear concept and direction are defined. They should be ready for further development and prototyping during the Program.
- Projects can be based on original concepts or licensed adaptations of other works. However, they must display a high level of creativity and innovation.

4. APPLICATION

- Applicants submit their application via the official portal of Onassis Foundation website. You will fill in an online application. Applications received by any other means will not be accepted and evaluated. (You may check the application template prior to joining the online platform.)
- Applications will remain open until the 15th of March, 2024, at 12:00 noon, UTC+2. Applications received by any means after the completion of the submission deadline will not be accepted and evaluated.
- The application form and any other supportive material must be submitted in English. Applications and material submitted in any other language will not be accepted and evaluated.
- Applicants may submit multiple applications, either as the lead representative of a proposal or as a team member in various proposals. In case of multiple submissions of the same project, only the most recent submission will be considered.

APPLICATION FORM

In the online application form, applicants are asked to provide:

- contact details
- A brief description of the project
- The technical and financial requirements of the project
- Biography & portfolio of participating members

Notes: If your work samples are time-based, ensure their duration is limited to 3 minutes or indicate the 3-minute excerpt you wish to be reviewed. In case you add a link of a locked file, please make sure that you also provide the password.

The supporting documents for the Onassis ONX Immersive Proof of Concept should be submitted in English.

An application template can be found in the relevant link “Useful Materials & Templates”.

5. SELECTION

The selection for the ONASSIS ONX Proof-of-Concept will be done in three (3) phases.

PHASE I: SCREENING

Here, each application will be reviewed by two Onassis ONX team members, independently of each other. Each reviewer individually reviews all applications assigned to the duo, based on the answers to the application questions listed below, without seeing personal information (i.e. name and bio) and supporting documents like work samples.

If one or both reviewers believe the answers satisfy the selection criteria, the application proceeds to Phase II of the selection process. If both reviewers believe the answers do not satisfy the selection criteria, or both are unsure, the application will not proceed to Phase II.

PHASE II: SHORTLISTING

In Phase II, the chosen applications, including the requested supporting materials, will be reviewed in detail by expert members of the ONASSIS ONX team in collaboration with an external selection committee that will be appointed upon Onassis Foundation’s discretion.

PHASE III: SELECTION (INTERVIEWS)

In the final phase, interviews will be conducted through video conference with each pre- selected team/applicant. Following the interviews, the final selection of Onassis ONX Immersive Proof of Concept participants will be made. Each selected participant will be informed **no later than April 20th, 2024**.

SELECTION CRITERIA

- Artistic quality based on aesthetics and originality developed in the proposal.
- Innovative and effective use of emerging technologies/ new media.
- The feasibility and art-technology congruency of the technical approach judged in accordance with the production elements presented in the dossier and the production team involved.
- Relevance of your proposed project to Onassis ONX program and curatorial direction.
- The quality and completeness of the proposal, both on an artistic level and in terms of team/cast.
- The originality of the proposal and the director’s prior work/portfolio will be considered as a plus for the application.

It is expressly stated herein that:

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- The criteria set out above shall all be taken into account by the Onassis ONX team and the external committee, which shall, however, select the winner(s) freely, at their absolute discretion.
- Onassis ONX is under no obligation to communicate the reasoning behind its choices or with regards to proposals that are rejected.
- Once the results have been announced, there shall be no re-evaluation of the submissions, and there can be no appeals.

6. PARTICIPATION ENGAGEMENT

- **Be available** for a one-on-one, online interview (approx. 30 minutes) with the Onassis ONX Team between March 20th -30th, 2024.
- **Fully commit** to the Onassis ONX Immersive Proof of Concept program for the selected period. You are expected to send deliverables of all phases on time and take part in regular check-ins with Onassis ONX Team and mentors.
- **Time commitment** varies depending on the phase of the program. Key milestones at the beginning of the program (May 2024) require high availability and physical participation in the 1-week acceleration program in Athens. In the following month, cohort members will have ongoing, sometimes concentrated, meeting schedules regarding check-ins and prototype development mentoring with ONASSIS ONX Team and experts.
- Onassis ONX Immersive Proof of Concept **attendance is hybrid**, requiring in-person attendance at Onassis Culture headquarters in Athens, Greece for one-week acceleration phase of the program, taking place late May 2024. Additionally, graduating teams should participate physically in the showcase event taking place late 2024. Mentoring sessions and further activities will take place virtually when appropriate.
- **Participate physically** in a 1-week acceleration program in the end of May 2024, in Athens Greece. Travel and hospitality are not covered by the Program.
- Teams successfully graduating the program should present their work in a showcase event in December 2024. Other showcase opportunities might include participating in Onassis AiR/ONX Open Days, a series of events that will run throughout the year and are open to the public and industry partners.

7. Onassis ONX Rights Over Selected Projects

- By submitting your project to this Program, you acknowledge and agree that Onassis ONX reserves the Right of First Refusal (ROFR) for the presentation, promotion, co-production, or distribution of the submitted projects.
- Onassis ONX shall be credited as a co-producer of the selected productions.
- Onassis ONX reserves the right, should it so wish, to present the Project at its premises or digitally, via the Onassis Channel on YouTube, social media, and other digital platforms, or at

some associated event, on the condition that 18 months have passed since their completion, and in consultation with the producer(s), provided that (for broadcasting) there are no geographical restrictions in place, and only upon relevant consultation with the creators and producers.

8. FUNDING & RESOURCES

- Participants may receive funding and resources as detailed in the Program guidelines, i.e.:
 - Starting Grant: €2,000
 - Seed-funding Grant: Up to €8,000
- The funding can be used for costs which are directly connected to the development of the Project. However, no justification on costs' allocation is requested.
- Funding is subject to the successful fulfillment of Program milestones and deliverables as detailed in the Program Guidelines
- Participants selected shall execute the following:

Phase A

- **if legal entities:** a) an agreement with Onassis ONX, in which each Participant will commit to following the proposed methodology and participating in the activities included in the first phase of the Program, b) an agreement with Onassis ONX for financial support (grant) and c) a “de minimis” declaration stating that it is eligible to receive the following mentoring/training support.
- **If natural persons:** an agreement with Onassis ONX for financial support (grant)

Phase B

- an agreement with ONASSIS ONX to be entered into with the producer chosen by the Participant (for those selected for the second phase) in order for the producer to receive the grant (seed-funding), develop and deliver the prototype and agree to the presentation of such as detailed therein.

9. INTELLECTUAL PROPERTY, CONFIDENTIALITY AND PUBLICATION RIGHTS

- Applicants retain full and exclusive ownership over their prior information and intellectual property rights. By submitting their application, Applicants represent and warrant that they hold ownership of or have legally obtained a relevant license (in writing) to use all elements provided and that the provided materials and information do not infringe any intellectual or other property rights, including patents, of any other persons, companies, or other entities. Elements

of the submission that are based on rights held by others, such as patents, shall be marked as such in the submission.

- The submission of the proposal does not constitute any transfer of Intellectual Property Rights (IPR) to Onassis ONX regarding this proposal. Intellectual Property developed by participating teams and companies during the program is retained by that team/company, unless otherwise agreed to in writing.
- The organizer, reviewers, and any parties involved in the selection process, as these are identified herein, will discuss, evaluate, share and in general process the information that you provide for the purposes and in the manner that are identified herein namely for the purpose of reviewing and selecting projects under the present Terms&Conditions. Please refrain from including any proprietary or confidential information in your application.
- Your application to the Onassis ONX Immersive Proof of Concept program does not create a relationship between us, other than your agreement to this site's Terms of Use, and you won't receive any compensation for your application.

10. PERSONAL DATA PROTECTION

For information on the processing of personal data in the context of the Program, please refer to the Privacy Notice that is attached herein.

11. COMPLIANCE WITH TERMS AND CONDITIONS OF THE PROGRAM

- By submitting their application form, Applicants agree to the Terms and Conditions, which form part of their submission.
- Onassis ONX reserves the right to amend these Terms and Conditions at any time in the future.
- These Terms and Conditions are governed by the laws of Greece. Any disagreement or dispute which may arise in connection with these Terms and Conditions which cannot be settled amicably will be brought before the courts of Athens, Greece. To the maximum extent permitted by law, under no circumstances and under no legal theory, whether in tort (including negligence) contract or otherwise, shall Onassis ONX be liable for any special indirect, punitive, incidental or consequential damages, including loss of profit.
- You may withdraw your application at any time by informing us by email at any time.
- ONASSIS ONX reserves the right to terminate a participant's involvement in the Program for failure to comply with these Terms & Conditions.
- Participants of the Program might be subject to a formal ex-post impact assessment within five years after the end of the showcase (December 2024). This is to determine the impact of the Program's outputs.

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12. IMPORTANT DATES

March 15, 2024

Deadline for submission of all applications (no exceptions). All applications must be submitted no later than 12:00 noon (Coordinated Universal Time, UTC+2). The Open Call online platform will go offline after the specified time and no exceptions will be made for any applicant for any reason.

April 15, 2024

All selected Participants are informed by email.

April, 2024 (TBD)

Onassis ONX Immersive Proof of Concept Open Day in Athens, Greece

End of May, 2024 (TBD)

1-week Acceleration Program in Athens, Greece

June 12, 2024

All participants will be informed by email about the result of their proposal to get seed-funding and proceed with prototype development.

September – December, 2024

Participants will be invited to one or more showcases hosted by Onassis ONX or partners to present their work (in-progress) and program's outcomes.

If you have general questions, during the time that the Open Call online platform is open, about the application or the program, please email digital@onassis.org and/or Anastasia Mavrogianni, Innovation & Community Events Coordinator (amavrogianni@onassis.org) (Office hours: Monday to Friday, 10:00-18:00 UTC+2).